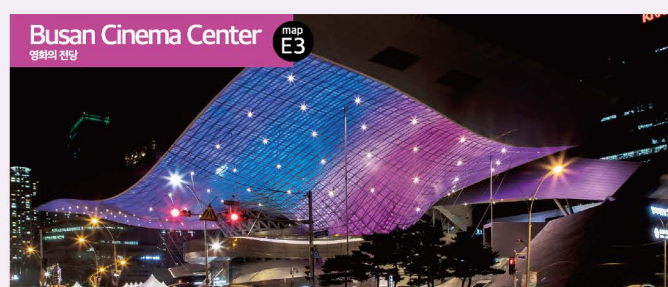


Haendae Beach, a beloved travel destination among Koreans, offers a rich playground filled with five-star hotels and restaurants, an aquarium, and more. This hot travel spot attracts over 1 million visitors during each vacation season.

☎ 264 Haendaebeach-ro, Haendae-gu ☎ 051749-5700 ☎ sunfunhaendae.com



Busan Cinema Center, located within Centum City, has many halls, including three exclusive theaters. Cinema art, an outdoor stage, BIFF, and more. It also hosts BIFF's annual opening, closing, and red carpet ceremony. Around 22,000 pieces of cinema-related data are open to the public from 9:00 a.m. to 6:00 p.m. An ID card must be presented when requesting materials.

☎ 100 Seoyeongdaeyoung-ro, Haendae-gu ☎ 051780-6000 ☎ buscinema.com



BEXCO has stood out as the city's premier venue with a specialized exhibition hall 3 times the size of a football field, a multi-purpose hall, and an outdoor exhibition center. Diverse events such as performances and international conferences are held using the newly built auditorium.

☎ 55 APEC-ro, Haendae-gu, Busan ☎ 051740-7300 ☎ bexco.co.kr



This museum collects and displays diverse artworks in various genres, offering art culture with its artistic works and activities through research and international exchanges. It is a meeting place for art enthusiasts and citizens, with 15-year-round special exhibitions, collection exhibitions, and overseas artwork initiations.

☎ 58 APEC-ro, Haendae-gu, Busan ☎ 051744-2622 ☎ art.busan.go.kr



Explore the diverse marine life across eight different exhibition halls. Known for its 80 m-long submarine tunnel, the largest in Korea, Busan Aquarium offers 40 marine activities such as shark tour boats, virtual reality (VR) zones, etc. It's a perfect destination for family outings, romantic dates, and group visits.

☎ 365 Haendaebeach-ro, Haendae-gu ☎ 051740-1700 ☎ visitbusan.com/busan



Located atop Haendae LCT Landmark Tower, Korea's second-highest building (411.6 m), "BUSAN X the SKY" offers sweeping ocean and city views from the observation deck.

☎ 105 City Landmark Tower, 30, Dalmaji-gil (Jung-dong), Haendae-gu ☎ 051793-0308, 0309 ☎ busanxthe.com



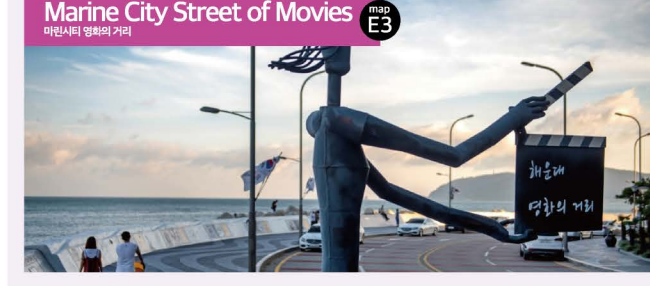
This is where the 2005 APEC Summit was held. Nurimaru means "The summit of the World." The overall architecture of the building is designed to express Gaebo, a traditional Korean architectural pattern with a modern touch. It is characterized by the modeled after the central wooden floor of a traditional Korean house, and the Summit Conference Hall designed using the ceiling of Songjamsang in the motif.

☎ Busan Metropolitan Government, 116 Donghae-ro, Haendae-gu, Busan ☎ 051744-3140



Dalmaji-gil Road is a thick trail with cherry trees and pine trees as well as a famous driving course. Dalmaji Moonrise has been selected as one of the eight magnificent views of Korea since old times. Various modern art galleries and fashionable cafes are located along the path.

☎ Dongdongnam Mountain, Haendae-gu, Busan 42-20 ☎ 051749-5700 ☎ sunfunhaendae.com



The "Film Street" is built around the breakwater at the end of the yacht stadium and is a place where you can enjoy characteristically in each area, including a 10 million-view movie zone, an animation zone, and a Haendae background movie zone. In particular, in the trick art space carved on the street floor, anyone can see it as a main character in the movie.

☎ Busan Metropolitan Government



Explore Busan's main trendy hub, brimming with cafes and restaurants with good vibes that attract the youth and tourists alike. If you're only known Busan for its stunning nighttime ocean views, be sure to visit this vibrant district, known for its murals and uniquely-themed photo studios.

☎ 310 U-dong, Haendae-gu



The Cheongsapo Daritdol Observatory is a skywalk walking on the sea with a half-moon-shaped transparent bottom at the end of about 20m above sea level. It is a representative attraction in Haendae where you can enjoy the sunrise, sunset and night view.

☎ 39 Middle East, Haendae-gu, Busan ☎ 051781-5720 ☎ sunfunhaendae.com



Experience the beauty of the blue sky and ocean as you cover the 4.8 km-long stretch connecting Haendae Mipo, Cheongsapo, and Songjeong with a 30-minute train ride. Choose between the coastal train and the Sky Capsule for breathtaking ocean views.

☎ Cheongsapo Station, 116 Cheongsapo-ro, Haendae-gu ☎ 051701-5508 ☎ bluepark.com/booking.do



Gwangalli Beach boasts a breathtaking view of the Gwangandaegyo Bridge running across the horizon. Enjoy various entertainment activities and performances, such as the Gwangandaegyo Bridge laser show, drone show, and more. The Busan International Fireworks Festival is also hosted here every year.

☎ 051-622-4251



The Gwangandaegyo Bridge, also known as Diamond Bridge creates a very attractive atmosphere at night in particular. Also the bridge has the world's largest size of LED lights and sound equipment offering excitement to tourists. The bridge's spectacular array of lights offer everyday. Come and visit our home page for the details.

☎ 283 Seoyeongdaeyoung-ro, Haendae-gu, Busan ☎ 051780-0077 ☎ gwangallibrige.bisco.co.kr



Gwangalli M Drone Light Show, a permanent drone light show, is held on Gwangalli Beach twice every Saturday, and viewing is possible anywhere on Gwangalli Beach.

☎ Winter (October to February) 19:00 and 21:00  
☎ 219 Gwangang Beach-ro, Suyeong-gu, Busan ☎ 051610-4882



The Gwangandaegyo Bridge, also known as Diamond Bridge creates a very attractive atmosphere at night in particular. Also the bridge has the world's largest size of LED lights and sound equipment offering excitement to tourists. The bridge's spectacular array of lights offer everyday. Come and visit our home page for the details.

☎ 283 Seoyeongdaeyoung-ro, Haendae-gu, Busan ☎ 051780-0077 ☎ gwangallibrige.bisco.co.kr



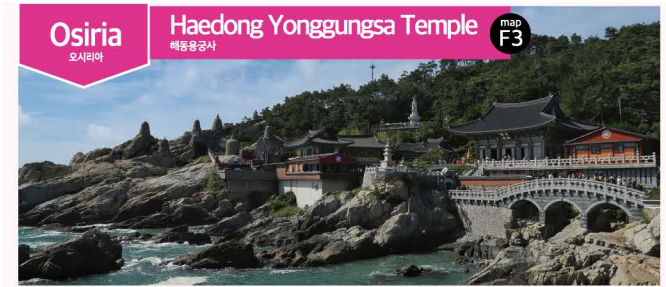
It is a sophisticated spot with impressive graffiti walls and perfect photo zones. Relish a unique cultural experience here with the open square-type of experience zones.

☎ 6, Millak-dong, 178aeon-gil, Suyeong-gu ☎ 051752-5671



Located on the east side of Gwangalli Beach, Millak-dong's 300 raw fish restaurants offer fresh, sliced raw fish at affordable prices. It's the largest such concentration in the country.

☎ Millak-dong, Suyeong-gu, Busan



There are around 30 local and trendy bakeries known for their rich taste and uniqueness. While walking along the cherry blossom-lined streets of Namcheon-dong you can enjoy the aroma of freshly baked bread wafting through the alleys. Take the opportunity to savor the fragrant smell of bread along with the lively atmosphere around Gwangalli.

☎ Exit 3 of Namcheon Station - Namcheon-dong Cherry Blossom Street - Suyeong-ro 464aeon-gil (about 4 km) section



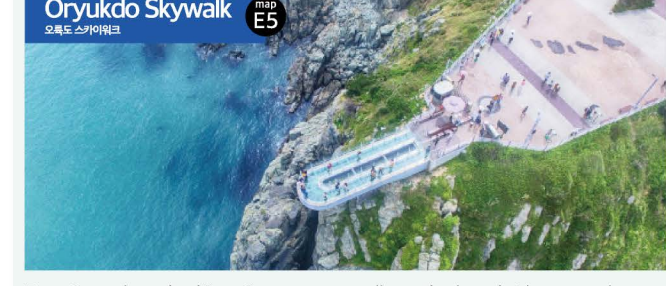
Gwangalli Café Street is home to famous stores, including flower shops, dessert cafes, bakeries, clothing stores, and cafes. The nightscape of Gwangandaegyo Bridge, which can be enjoyed while having tea or a meal, is particularly popular.

☎ 178-21, Millak-dong, Suyeong-gu, Busan



Lotte World Busan is an outdoor theme park featuring 6 zones under the theme of "fairy-tale kingdoms" and 17 types of thrilling attractions. Escape ordinary life, and visit Lotte World Adventure Busan with your family for an unforgettable adventure.

☎ 42 Donggongnam-gu, Gangseo-gu, Gangseo-gu ☎ 1661-3000 ☎ adventurebusan.lotteworld.com



Experience breathtaking views as you walk on the long bridge over the sea, complete with a transparent glass floor and safety railings for a clear view. This skywalk has gained greater popularity thanks to BTS' photo.

☎ 137 Oryukdo-ro, Nam-gu ☎ Hanjaram-gil Tourist Information Center ☎ 051-607-6305



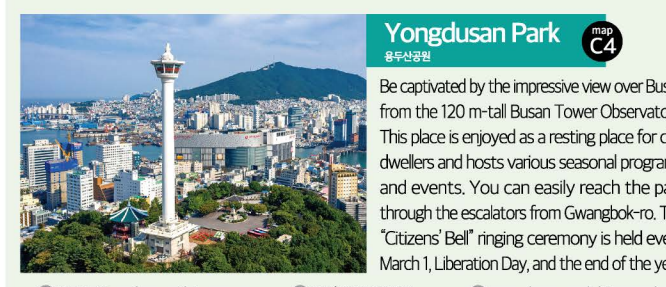
Opened in early July 2021, Skyline Luge Busan offers a unique adventure. Ride the Skyline (H) to the top where the starting line is, and descend the slope in a luge cart, spanning 2.4 km with 4 track sections in this adventure program.

☎ 293-2, Ssang-ni, Gangseo-gu, Gangseo-gu ☎ 051722-8002 ☎ skylineluge.kr/busan



This is the only cemetery designated as a UN Memorial cemetery at the 1951 UN General Assembly. It symbolizes the remembrance of the international cooperative spirit for world peace. Visitors can enjoy themed exhibition centers, and the green areas within the park are also perfect for relaxation.

☎ 93 UN Pyeonghwa-ro, Nam-gu ☎ 051625-0625 ☎ unmuse.or.kr



Be captivated by the impressive view over Busan from the 120 m tall Busan Tower Observatory. This place is enjoyed as a resting place for city dwellers and hosts various seasonal programs and events. You can easily reach the park through the escalators from Gwanggok-ro. The "Citizens' Day" ringing ceremony is held every March 1, Liberation Day, and the end of the year.

☎ 037-55, Yongdusan-gil, Jung-gu ☎ 051861-7820 ☎ yongdusanpark.bisco.co.kr



Busan Modern & Contemporary History Museum offers an opportunity to experience Busan's modern and contemporary history of Busan firsthand. It features a children's cultural complex, exhibitions and performance spaces, and an annex to explore various regional and modern history materials and books. In this place of history, you can see, feel, and enjoy the modern and contemporary history of Busan.

☎ 112 Daehyeon-ro, Jung-gu, Busan ☎ 051607-8001 ☎ busan.go.kr/museum/index



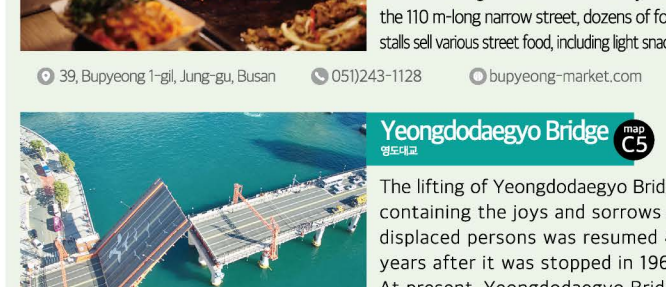
This market is best known from the movie "Gukje Market". In the vicinity, Bupyeong Kiangtang Night Market, Street of all things, and Changt - seondong Food Alley stand close together. Also the Seodang panake House in BIFF Square is a popular tourist attraction.

☎ Shinchang-dong 4-ga, Jung-gu ☎ 051245-7389 ☎ gukjemarket.co.kr



Known for its catchphrase "Come, Sea, and Bay," Jagalchi Market is where you can find a variety of seafood. Here you can purchase live fish and have them expertly skinned on the spot. It is the largest seafood market in Korea and a must-visit stop in Busan.

☎ 52, Jagalchihaean-ro, Jung-gu ☎ 051245-2594 ☎ jagalchimarket.bisco.co.kr



The name "Kiangtang Market" originated after the Korean War when refugees began selling canned products from US military units, such as canned food ("Kiangtang" means cans in Korean). Adjacent to the Gukje Market, it's the largest and one of the most lively night markets in the country. Along the 110 m-long narrow street, dozens of food stalls sell various street food, including light snacks.

☎ 39, Bupyeong-1-gil, Jung-gu, Busan ☎ 051243-1128 ☎ bupyeong-market.com



BIFF Square and BIFF Street celebrate the establishment of the Busan International Film Festival (BIFF), one of the most prominent Asian film festivals. You can see famous directors' and actors' handprints and sculptures engraved on the pavements. It is also a place for food and shopping.

☎ 80, Gudeok-ro, Jung-gu



The lifting of Yeongdodaegyo Bridge from the joys and sorrows of the displaced persons was resumed 47 years after it was stopped in 1966. At present, Yeongdodaegyo Bridge is lifted once everyday.

☎ Taesong-ro, Yeongsu-gu, Daegu-dong 1-gil



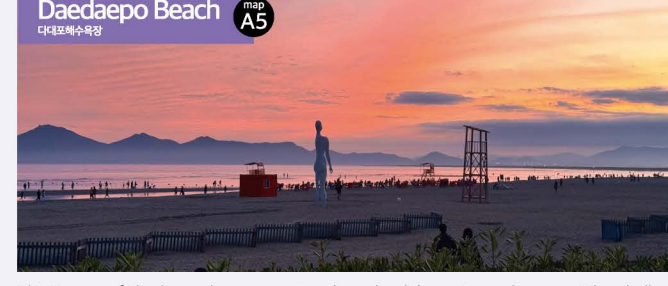
The entrance of Bosu-dong Book Street exudes an old-fashioned charm. The floors on the left and right sides of the book store show the passage of time. In the digital era dominated by cold touches of automated machines, the street seems to convey a warm ray of analog sensibility. While looking around the book-lined streets in each alley, it would be a good idea to buy a book that resonates with you.

☎ 15, Cheonggok-gil, Jung-gu, Busan ☎ www.bosubook.com



Immerse yourself in rich natural ecology and coastal splendor. Take a ferry ride and bask in the coastal cliffs of Taeyongdae, or stroll along the circular path. You can also hop on a circular train to explore the park's popular attractions.

☎ 24 Jeonnam-ro, Yeongsu-gu ☎ 051405-8745 ☎ bisco.co.kr/taeyongdae



A temple founded by Buddhist Master Jeong during King Munmu's reign in Silla, and one of the three major temples in Yeongsan Region together with Beamsa Temple and Tonggong Temple. The temple was named Beomeosa after the golden fish from the sky, the golden wheel and the name of the mountain.

☎ 250 Beomeosa Temple Road, Geumjeong-gu ☎ 051508-3122 ☎ beomeosa.kr



The Maritime Walking Course is the longest and the first curve-shaped skywalk in Korea. Guests can walk along the skywalk to reach observatory that hovers above the middle of the sea.

☎ 129 A-nam-dong, Seo-gu ☎ 051247-9900 ☎ busanarcuse.co.kr



300m cable cars, including 100m cable cars, are being operated on 13km from Songdo Park East (Songdo Beach) to Ansan Park West (Songdo Beach). There are various kinds of rides for the Cable Car Museum & Science Museum. We recommend visiting here to enjoy the view of the sea and the city.

☎ Busan City Cable Car ☎ 051247-9900 ☎ busanarcuse.co.kr



Seomyeon Medical St. is a street full of charming cafes. It is a street full of charming cafes. It is a street full of charming cafes.

☎ 100 Seoyeongdaeyoung-ro, Haendae-gu, Busan ☎ 051780-0077 ☎ gwangallibrige.bisco.co.kr



Located all over Bijeon-dong, Busanjin-gu, this street is the biggest cluster of medical institutions in Korea. Medical services, beauty treatment and shopping are provided all together for tourism here.

☎ Near Bijeon-dong, Bijeon-gu, Busan ☎ 051605-6021-3 ☎ smmnews.co.kr / mednews.co.kr



This department store sells a diverse range of products from world-famous brands to daily supplies. Adjacent to this store is Lotte Hotel, Lotte Duty Free Shop and a casino.

☎ 772 Gayadae-ro, Jin-gu, Busan ☎ 051810-2500 ☎ store.lotteshopping.com



An underground shopping center connected to Seomyeon Subway Station and also the Daehyeon Underground Shopping Center and one of the hottest young people's places where you can find abundant shopping materials, such as clothing, cosmetics, etc.

☎ 777 Giff, Gayadae-ro, Jin-gu, Busan ☎ busanjin.go.kr



An underground shopping center connected to Seomyeon Subway Station and also the Daehyeon Underground Shopping Center and one of the hottest young people's places where you can find abundant shopping materials, such as clothing, cosmetics, etc.

☎ 20, Seomyeon-ro 37aeon-gil, Busanjin-gu, Busan



SangSang Madang Busan is equipped with various cultural facilities, such as a performance hall and gallery, as well as designer shop, cafe, creative spaces for solo creators, and accommodation. It's truly a multicultural space where people can enjoy culture, relax, and communicate with artists.

☎ 39, Seomyeon-ro, Busanjin-gu, Busan ☎ 051809-5555 ☎ sangsangmadang.com/main/BS

### 10 Souvenirs for Busan Tourists

Busan Metropolitan City and the Busan Tourism Organization have selected **"Busan's Top 10 Tourist Souvenirs"** to discover and foster competitive, excellent tourism souvenirs that combine Busan's symbolism and marketability.

**Yeosu Geoga Gwangalli**  
☎ 051-757-1203

**Dongbaek Sanghoe**  
☎ 051-466-1205

**Haendae gift Shop**  
☎ 051-731-1204

### Busan City Tour Bus Information

Starting Point: Busan Station Square, in front of Ramada Encore Hotel (Busan Metro Line 1 Bus Station, Exits 6 and 8)

Closed Days: Closed Monday, Tuesday Contact No. 051-464-9898

**RED LINE**  
9 runs every 50 minutes (every week-wed-sun, and holidays)

**BLUE LINE**  
9 runs every 50 minutes (every week-wed-sun, and holidays)

**ORANGE LINE**  
8 runs every 60 minutes (every week-wed-sun, and holidays)

**GREEN LINE**  
9 runs every 50 minutes (every week-wed-sun, and holidays)

City Tour Bus Real-time Location Guide

**Marine City**  
Skip

**Haendae Beach**  
Skip

**Namgung Bridge**  
Skip

**Busan Harbor Bridge**  
Skip

**Gwangalli Beach**  
Photo Time (10min)

**Suyeong Bridge 2**  
Skip

**Gwangandaegyo Bridge**  
Skip

**Busan Harbor Bridge**  
Skip

**Seomyeon Station (Destination)**  
Skip

\* Visitors are required to present identification to claim discounts.  
\* Once the transfer surcharge is paid, visitors can use all three Loop Tour Lines (Red, Blue, Green) freely.

### Night View Tour (Bridge Tour)

Operation: Every week-wed-sun  
Time: April to October (19:30) November to March (19:00)

\* There are no discounts available for the Night View Tour.  
\* The type of tour vehicle, course, and schedule may be subject to change because of weather or traffic conditions.

**Marine City**  
Skip

**Haendae Beach**  
Skip

**Namgung Bridge**  
Skip

**Busan Harbor Bridge**  
Skip

**Gwangalli Beach**  
Photo Time (10min)

**Suyeong Bridge 2**  
Skip

**Gwangandaegyo Bridge**  
Skip

**Busan Harbor Bridge**  
Skip

**Seomyeon Station (Destination)**  
Skip

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